

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) .PRIORITIES USA ACTI  
Product PRIORITIES USA ACT  
Estimate# E1566  
Buyer MEDIA PLACEMENT  
Phone#  
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA INC  
1322 G. STREET SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/E1566  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

30S &60'S SC=\*

--- REMARKS ---

THIS IS A NEW ORDER  
STARTS TOMORROW  
PLS CFM ASAP, LAURIE FOR AMY  
10.22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	5A-6A	WAKE/WAGNRS	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	2	TH	1P-2P	DAYS OUR LIVES	:30	\$2,000.00	10/25-10/25	1	1	1	\$2,000.00	
	3	M	1P-2P	DAYS OUR LIVES	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	4	W	2P-3P	DOCTORS	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	5	M	2P-3P	DOCTORS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	6	TU	3P-4P	DR.PHIL	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	7	TH	3P-4P	DR.PHIL	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	8	M	3P-4P	DR.PHIL	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	9	TU	4P-5P	NEWS AT 4	:60	\$3,600.00	10/23-10/23	1	1	1	\$3,600.00	
	10	F	4P-5P	NEWS AT 4	:60	\$3,600.00	10/26-10/26	1	1	1	\$3,600.00	
	11	W	630P-730P	JEOP-WHEEL	:60	\$6,800.00	10/24-10/24	1	1	1	\$6,800.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	TU	730P-8P	NEWS 3 FACE TOFACE	:30	\$1,800.00	10/23-10/23	1	1	1	\$1,800.00	
	14	TH	730P-8P	NEWS 3 FACE TOFACE	:30	\$1,800.00	10/25-10/25	1	1	1	\$1,800.00	
	15	M	730P-8P	NEWS 3 FACE TOFACE	:30	\$1,800.00	10/29-10/29	1	1	1	\$1,800.00	
	16	W	1135P-1235A	TONITE SHOW	:60	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	
	17	F	1135P-1235A	TONITE SHOW	:60	\$4,000.00	10/26-10/26	1	1	1	\$4,000.00	
	18	TH	135A-205A	C DAILY-NBC	:60	\$700.00	10/25-10/25	1	1	1	\$700.00	
	19	SA	6A-7A	NWS 3 SUNRISE	:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	
	20	SA	7A-9A	TODAY	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	21	SA	9A-930A	NEWS TDY	:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
	22	SA	5P-630P	NEWS	:30	\$1,350.00	10/27-10/27	1	1	1	\$1,350.00	
	23	SA	630P-730P	JEOP/WHEEL	:30	\$1,050.00	10/27-10/27	1	1	1	\$1,050.00	
	24	SA	730P-8P	VEGAS INC	:30	\$1,350.00	10/27-10/27	1	1	1	\$1,350.00	
	25	SU	6A-7A	NW3 SUN WKDN	:30	\$1,000.00	10/28-10/28	1	1	1	\$1,000.00	
	26	M	430A-459A	WAKE	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	27	F	1230P-1P	AGENDA	:60	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
	28	M	1230P-1P	AGENDA	:60	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	

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	29	TU	2P-3P	DOCTORS	:60	\$1,300.00	10/23-10/23	1	1	1	\$1,300.00	
	30	W	2P-3P	DOCTORS	:60	\$1,300.00	10/24-10/24	1	1	1	\$1,300.00	
	31	F	7A-9A	TODAY SHOW	:60	\$7,600.00	10/26-10/26	1	1	1	\$7,600.00	
	32	M	7A-9A	TODAY SHOW	:60	\$7,600.00	10/29-10/29	1	1	1	\$7,600.00	
	33	TH	5A-6A	WAKE	:60	\$2,400.00	10/25-10/25	1	1	1	\$2,400.00	
	34	F	5A-6A	WAKE	:60	\$2,400.00	10/26-10/26	1	1	1	\$2,400.00	
	35	TU	12P-1230P	NEWS AT NOON	:60	\$2,000.00	10/23-10/23	1	1	1	\$2,000.00	
	36	F	12P-1230P	NEWS AT NOON	:60	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	37	TH	430A-459A	WAKE	:60	\$800.00	10/25-10/25	1	1	1	\$800.00	
	38	SU	430A-459A	WAKE	:60	\$800.00	10/28-10/28	1	1	1	\$800.00	
	39	W	6A-7A	WAKE	:60	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	
	40	F	630P-730P	JEOP-WHEEL	:60	\$6,800.00	10/26-10/26	1	1	1	\$6,800.00	

---REPORT TOTALS---

Report Totals: 39 / \$90,250.00

---SALES MONTHLY TOTALS---

Oct 12: 31 / \$73,300.00

Nov 12: 8 / \$16,950.00

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Sales Totals: 39 / \$90,250.00  
Station Totals: 39 / \$90,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$311,208	CATV	0%	KBLR	0%	KINC	0%	KLAS	19%	KSNV	24%
		KTNV	22%	KTUD	3%	KVCW	5%	KVMY	9%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

THIS ORDER REPLACES ORDER PREVIOUSLY BOOKED FOR THIS FLIGHT

Books

NOV12

Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE